

ALUMNAE ASSOCIATION of LOVE MEMORIAL HALL



January 2011

Dear Love Hall Alumna,

Greetings from the Love Memorial Hall Alumnae Association and Happy New Year!

2010-2011

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In an effort to streamline Association work and save dollars, more and more communication is being sent electronically, including this letter! This is the first year we have attempted to send a bulk of the Annual Mailing via e-mail. **It is very critical that you confirm receipt of this letter and attachments by**

_____ **to Secretary, Myrna DuBois.** If she does not receive your confirmation by that time, she will follow up with a hard-copy mailing. For members who do not have access to the Internet, printed material is still available. In order for electronic communication to be effective, it is essential that you keep us informed of e-address changes. Simply contact the current Secretary at any time to let her know of any updates. Officer contact data can be found on the website. Hopefully by now, all of you have received the notice about the new website: **lmhaa.org**. Please let me know if you have feedback or questions about the site. In addition, if you feel like you are experiencing a lapse in communication, check the website for any recently-posted documents or announcements.

Love Lore will be available on the website for the second year in a row, and we **strongly encourage** you to receive it electronically. I am excited to report that in the past year, we **saved nearly \$2,000** by posting Love Lore on the Internet! As a reminder, many parts of the website are free for non-members to view, but Love Lore and other member-only content is password protected. **A post card will go out to MEMBERS when Love Lore is posted to the web and will include this year's password information.**

While on the topic of Love Lore, I need to let you know that Linda Fitzke served in this position for several years but resigned after completion of the 2010 edition. Linda will be missed as she did a fantastic job and was always so organized and professional with her work. **Our new Love Lore Editor is Rita Wallace Brhel '03.** She is a professional freelance writer/editor and is owner of Brhel Communications. You may remember her ad in the 2010 Love Lore as she assisted Linda with the layout. We welcome Rita to this position!

I feel that this is an important time to get some open **feedback** from each of you. Linda was beginning to hear some frustration with newsletter deadlines and the cost of the editor's position. These are frustrations that we must better understand and address to plan for the future of the publication and make the editor position as manageable as possible.

As an Executive Board, we have carefully looked at the costs involved with the editor position and feel that the tremendous number of hours required and technical aspects of the job still justifies a stipend. In fact, the responsibilities have increased now that we are delivering the newsletter online. Please do not hesitate to contact me if you would like to see a break-down of hours, cost, responsibilities, etc. Since the development of a stipend, the newsletter has arrived regularly and in a very timely manner.

We are hoping that by getting an earlier start with the CD letter this fall, we may have helped to alleviate some of the urgency brought on by the newsletter timeline. But there may be even more complex issues involved. Maybe we are getting to a point with today's instant communication that our annual newsletter may not need to always include individual news? Maybe we need to consider collecting news only every other year? Possibly on off years we could offer a smaller newsletter with special features beyond class news.

My plan is to gather this input over the next few months and make a decision on the issue at the Annual meeting in April. At the last Executive Board meeting, we voted to continue with the same newsletter format and timeline for the 2010-2011 calendar while this input is gathered. We would implement any new changes in 2011-2012 after we feel more confident about members' perspectives on the issue. Please e-mail, write or call with your thoughts prior to April.

One last note on technology... We continue to have a website category on the dues sheet for donations. We have contracted with a Nebraska-based entrepreneur to manage our website. Her name is Robin Lindauer and her business is called WebTech Solutions: <http://www.webtechsolutions.net/>. She is very affordable (set-up costs were only \$237!) and fast and we feel that we have found a very reliable and cost-effective way to manage our website. The \$339 in website donations we received last year went a long way to get things up and running! Thank you so much for your generous support!

The annual **Love Hall Reunion** will be held on **April 16, 2011**, at the UNL East Campus Union. We will have a catered brunch at **10:00 a.m.**, followed by the business meeting. The Reunion is being held in conjunction with the Big Red weekend (formerly Spirit Fest) hosted by the UNL Alumni Association. Please visit <http://huskeralum.org/events/bigredweekend/index.shtml> for a schedule of events. The spring football game will be held that afternoon at 1:00 p.m.

Honor Classes this year are: 1946, 1951, 1956, 1961, 1971, 1981, 1986, 1991, 2001, and 2011. Contact your classmates and plan an extended celebration! Remember to send in your special Honor Class memories when you send your Class news, so they can be included in the next issue of Love Lore.

Unfortunately, it was reported that the number of residents dropped to around 28 in Fall 2010. That means it is time for all of us to renew our commitment to **recruitment efforts!** We don't want LMH to be the best-kept secret at UNL; get out and tell young women in your area about the many benefits of being a Love Hall Girl! While you are at

it, be sure to contact your State Senator and let them know what a great resource LMH is to the University campus. The LMHAA has many recruitment resources available upon request. Please contact Lacey Merica, LMHAA Vice President and Recruitment Chair at vote.merican@gmail.com for ideas about how you can get involved. Lacey also works for the state legislature and can give you tips on how to promote LH to your Senator!

As always, please be sure to indicate your interest in **serving as an officer, committee member, or class delegate**. LMHAA needs your energy, viewpoints, and talent! There is always room on our committees for more members.

Please follow the instructions in each section of the **membership and dues sheets**, and note the deadlines. In order to get Love Lore compiled and out on schedule, we need your help in observing these deadlines. While dues may be sent any time during the year, only members who have **paid by June 30** will receive access to the 2011 edition of Love Lore.

Class news is collected and compiled for the purpose of publication in Love Lore. Remember, ALL alumnae are invited to submit news, but only those who pay dues will have access to Love Lore. If you do not want your contact information (address, phone number, e-mail address) published, you may ask to have it withheld on the enclosed member form. We need your permission to publish contact information; otherwise, we will just print your name and news.

Maintaining our Master List of over 1,000 alumnae is an on-going task. You can assist us by **reporting changes in your personal information, as well as deaths** of any Love Hall alumnae, not just in your class, to an officer or your class delegate. When reporting deaths, details such as the date of death, maiden name and class year are especially helpful, as is a copy of the obituary if available.

Thank you for your patience as you read through this year's letter. There was much critical information to cover! I hope that you have made it one of your New Year's resolutions to stay active with LMHAA!

Sincerely,

Michelle, J. Garwood, '04
LMHAA President